Whether you are looking to provide targeted, up-to-the-minute communication or to create a customized point of interaction, the compact IMPRESS IM100 makes it simple to get your message across. Traditional systems required management of multiple players, usually located at each endpoint display. The IM100 allows you to control multiple displays from one source, easily pushing content throughout an entire location, or targeting individual zones with specific content. The scalable nature of StreamNet technology allows the use of a standalone IM100, or a network of virtually unlimited display endpoints driven by a single source.

Your digital signage can be as robust as you desire, using IMPRESS Composer software and your Windows PC. From a single location, you can create, schedule and manage dynamic digital messages with rich multimedia. Use high-quality digital imagery, full-motion video and sections of crawl-text with alpha transparency to create attention-grabbing digital signage.
Educational organizations can easily scale into a digital signage solution while still working within budgetary guidelines. Solutions for administrative departments, student centers or entire campuses can be created to keep information timely without reinvesting in significant infrastructure.

In today’s fast-paced world, consumers expect a highly engaging shopping environment. Information is constantly at our fingertips; yet the customer experience is commonly overlooked in retail environments. Digital signage provides immediate information and targeted communication to improve customer relations.

Retail
In today’s fast-paced world, consumers expect a highly engaging shopping environment. Information is constantly at our fingertips; yet the customer experience is commonly overlooked in retail environments. Digital signage provides immediate information and targeted communication to improve customer relations.

- Update signage with consistent branding to build loyalty, and increase sales.
- Make real-time changes in pricing, menus or up-sell information provide immediate response and ROI data.
- Place signage in checkout queues to reduce perceptions of wait times, while providing entertainment, education and promotional opportunities.
- Focus content on a screen-by-screen, zone-by-zone and store-by-store basis to target demographics.

Hospitality/Entertainment
Hospitality and entertainment venues require extreme flexibility for constantly-changing logistics. Consistency and agility can now coexist. Hotels can easily update signage for lobbies, room placards and guest services. Large entertainment venues can centralize control with signage for general information, concessions and more.

- Pre-program targeted content across any number of zones or locations for complete flexibility.
- Easily create ad-hoc menu changes, announcements and safety instructions throughout the entire system.
- Program uniform directions, maps or event schedules across any number of zones and displays.
- Create new revenue streams through sales of locally-targeted advertising.

Education
Educational organizations can easily scale into a digital signage solution while still working within budgetary guidelines. Solutions for administrative departments, student centers or entire campuses can be created to keep information timely without reinvesting in significant infrastructure.

- Provide ad-hoc student information or emergency announcements throughout administrative buildings from a central location.
- Pre-program seasonal announcements or informational content across zones or entire system.
- Update departmental bulletins or classroom information with the touch of a button.

Service Organizations
Service industries require scalable and intuitive solutions. Digital signage can bolster customer education with helpful hints and other rotating content. Informative clips can free administrative staff by answering commonly-asked questions about business procedures.

- Pre-program seasonal announcements or informational content across zones or entire system.
- Control targeted information for common areas or to provide helpful check-in directions.
- Provide clear wait times and queuing information to expedite service.
- Control ad-hoc emergency notifications or visual assistance to overhead paging for quick communication.
Contact us today, and implement the power of digital signage, integrated with StreamNet, into your organization without breaking the bank. Scale your solution to fit your needs.

**Equipment List**

<table>
<thead>
<tr>
<th>Sources:</th>
<th>NS-IM100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Encoders:</td>
<td>MLAV9500, MLAV9300</td>
</tr>
<tr>
<td>Decoders:</td>
<td>VL9300, VL9100</td>
</tr>
<tr>
<td>Ethernet Switches:</td>
<td>NS-SW3524, NS-SW3548, NS-SW5524, NS-SW5548</td>
</tr>
<tr>
<td>TouchPanels:</td>
<td>TL430, TL700</td>
</tr>
</tbody>
</table>

**Make a Sound Decision**

Contact us today, and implement the power of digital signage, integrated with StreamNet, into your organization without breaking the bank. Scale your solution to fit your needs.

**IMPRESS and StreamNet fit your needs**

- **No Signal Degradation** - StreamNet does not suffer from signal degradation typical with solutions. With StreamNet, high-quality HD audio and video may be run over thousands of feet of existing network cable without loss or degraded video.

- **Virtually Unlimited Scalability** - Unlike traditional solutions, StreamNet does not have limitations to the number of displays or their purpose, which makes it highly scalable. Mix digital signage with media displays and marketing or promotional video on the same network.

- **More Uptime** - Today’s consumers demand crystal clear audio and video wherever they are. If your project mandates reliability and 24/7 up-time during store hours, StreamNet is your answer. Sports Bars and Fast Casual Restaurants require maintenance and service efficiency. StreamNet is the only complete solution available which allows easy provisioning and remote management with no single point of failure. If one endpoint fails, all other continue to operate.

- **Flexibility** - StreamNet is capable of handling a diverse mix of sources from iPod's to DVD players, satellite receivers or traditional radio. With a StreamNet solution, you can handle every conceivable source which may be required, from IPTV or Internet.